

Following the very successful “HELP – for a life without tobacco” campaign (which ended in 2008) the creative agency that was responsible for the HELP campaign will start a new tobacco control campaign in 2009. EMSA will collaborate with this creative agency to promote public health by educating the people.

Medical students will organize awareness campaigns in different cities in the European Union to educate the European citizens on the consequences of smoking. They will give information and will perform CO tests to make people aware of their own health status, including children. The students will contribute to the fight against tobacco and they will learn how to communicate with the public in an efficient manner.

Youth Declaration on Tobacco Control

On the HELP student network meeting from May 5th - 8th in Riga, Latvia, 59 youth organisations including EMSA drafted and adopted a Youth Declaration on Tobacco control. 87 participants representing 59 EU youth and student organizations from 24 EU Member States contributed to it based on the Help experiences and recognizing the steps undertaken by European and national bodies in the field of tobacco control but urging EU institutions, national authorities as well as NGOs to follow their recommendations concerning the problems associated with tobacco addiction.

Follow the link to read the declaration on the campaign website!

<http://uk-en.help-eu.com/pages/images/HELP-Youth-Declaration-on-Tobacco-Control.pdf>

HELP – Call for proposals 2010

Following the call, 24 national and 4 transnational projects have been awarded support from the European Commission.